

Unrivalled Storage. Unlimited Reliability.

Confidence, agility and
efficiency with storage
solutions for the
data-driven future.



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Maximize Efficiency and Agility

In enterprise data management, the biggest challenge – and opportunity – is to satisfy the perpetual need for greater capacity and analysis, while simultaneously optimizing your investment in infrastructure, processes and people. Data is the new currency in today's fast-paced, customer-centric world, and only the most fast-acting, agile data-driven organizations will survive and thrive.

YOUR SUCCESS DEPENDS ON MORE THAN SPECS AND FUNCTIONALITY

You need full confidence that the data infrastructure at the heart of your digital business will be celebrated within the organization, giving your team the opportunity to deliver, innovate, and grow.

CONFIDENCE BREEDS CONFIDENCE

At Hitachi, we're more like you than you might think. We're the only digital infrastructure provider with business operations in financial services, retail, manufacturing, government, transportation, energy, telecom, and healthcare. This gives us unique insight into how to help different businesses manage complexity, and achieve the best possible outcomes from their data.

We help CIOs, CTOs and IT Directors achieve their corporate goals and digitally transform their IT infrastructures. And our strong partner ecosystem extends the benefits even further.

For 110 years Hitachi has led the world in innovation – in healthcare, manufacturing, finance and more. This gives us a first-hand understanding of the challenges our customers face.

No matter what type of data, application or business, Hitachi Vantara's data storage infrastructure is designed to securely deliver reliability, agility, scalability and data availability.

When you're tasked to deliver IT projects in weeks instead of months; to cut costs, while increasing your storage; to provide a secure, yet flexible foundation for innovation; when your data matters... **choose Hitachi Vantara.**

20 Years

Guaranteeing 100% data availability.
Protecting Your Data (50,000 customers
and over 16 Exabytes of data).

Hitachi Vantara customers include:

FORTUNE 100 COMPANIES

85%

FINANCIAL FORTUNE 100

87%

MEDIA AND ENTERTAINMENT FORTUNE 100

100%

TELECOMMUNICATION FORTUNE 100

85%

**HEALTH AND LIFE
SCIENCES** FORTUNE 100

58%

Proven

Mission-critical applications and workloads deserve market-leading infrastructure to support them. And a successful business requires information that is constantly available for employees, partners, and customers.

Even a short delay or drop in data availability can impair critical business functions – with widespread consequences for your bottom line, contractual obligations and reputation.

That's why the Hitachi Virtual Storage Platform 5000 series – acknowledged as the world's fastest storage array – delivers best-in-class performance, mission-critical resiliency and 8-Nines (99.999999%) availability*.

Our portfolio is built on our commitment to quality, innovation and customer experience.

We offer a 'sight unseen' effective capacity guarantee to reduce storage costs with a more effective capacity of 16.6 PBe – five times greater than any other provider.

GUARANTEED TO DELIVER



Up to 1.4x faster
than leading
competitors



70µs
low latency



4:1
effective
capacity



21M IOPS
for best-in-class
performance



100%
data availability
guaranteed

Based on internal tests of VSP 5000 series

* 31 seconds per year or less unplanned downtime than 6-9's

100% data availability guaranteed

Hitachi Virtual Storage Platform

Whether you are a global leader or a regional specialist, your data is equally valuable. We have embedded data protection across the entire VSP product range. Let Hitachi Vantara take you on a secure journey from block, to file, to object storage.

With Hitachi Vantara's proven data storage infrastructure, you can deliver transformative digital experiences to your users with complete confidence.

Our legendary 100% Data Availability Guarantee extends across the entire portfolio, from the industry-leading VSP 5000 series and the all-NVMe VSP E990, to the All-Flash VSP F series and Hybrid-Flash G series.



Powerful

All of our world-class flash storage arrays include a consistent data management solution. This delivers the simplicity of our VSP F series and G series embedded automated management and the powerful breadth of our AIOps enabled management suite that is Hitachi Ops Center.

Hitachi Ops Center integrates analytics and automation capabilities to simplify management workflows, streamline configuration changes and reduce manual tasks.

From virtual machines to shared storage resources, Hitachi Ops Center lets you analyze telemetry metrics, monitor service levels and forecast future capacity and performance requirements with predictive analytics. Real-time issue alerts allow you to determine the root cause of problems – and troubleshoot quickly.

PERFORMANCE YOU CAN COUNT ON



70% reduction
in manual
tasks



30% faster,
non-disruptive
migration



4x faster
troubleshooting
and root cause
analysis

Based on internal tests of VSP 5000 series



Not only can you optimize IT service levels for performance and capacity across the entire application's data path, you can create a continuous feedback loop for improved operational efficiencies.

Hitachi Ops Center helps boost efficiency by accelerating and automating everyday management tasks. You can also automate storage provisioning workflows for application resources with predefined, best-practice service templates.

Choose Hitachi Ops Center to manage, optimize, orchestrate and protect your data, and you can not only accelerate project delivery time by up to 90%, you'll also free up staff to focus on more critical, strategic projects.

Predictable

Scale your business, not your IT investment.

Every day, requests are received for more data storage, leaving a significant gap between needs and means.

That's why all Hitachi Vantara solutions come with future capacity built-in from day one.

YOUR SUCCESS DEPENDS ON MORE THAN SPECS AND FUNCTIONALITY

To make our world-class data storage and management more accessible, we make acquisition simple and flexible.

EverFlex from Hitachi Vantara offers a choice of consumption-based pricing options to match your needs.

This gives you cost predictability with the agility to quickly scale, for example to match a new business requirement or address an urgent market opportunity.

Only pay for what you use so you can align your technology spend more closely to your business needs, reducing costs by up to 20%.



EverFlex from Hitachi Vantara

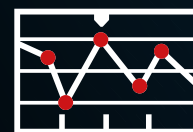
Our customers can choose from:

- EverFlex Purchase.
- EverFlex Lease.
- EverFlex Consumption.
- EverFlex Consumption (standard & utility options).
- EverFlex Consumption-as-a-Service.



Additional services are available to further reduce costs and avoid business disruption by providing outcome-based operational services that help deliver more consistent service levels without placing additional burden on staff.

EVERFLEX FROM HITACHI VANTARA – YOUR ACQUISITION ADVANTAGE



Align
technology
spend with
usage and
outcomes



Predictable
pricing with
cloud-like
consumption



Ensure
future
scale and
capacity



Reduce
IT operating
budget waste
by up to 20%

Specific to VSP 5000 series

Innovative

Our vision at Hitachi Vantara remains unchanged: to help our customers extract more value from their data and improve their businesses, while powering good for our society.

Since its founding, Hitachi has over 110 years of OT experience and almost 60 years in IT. The company has maintained the same corporate mission with continuous innovation and passion: "Contribute to society through the development of superior, original technology and products."

POWERING GOOD



119,000
worldwide
patents



100+ years
Hitachi founded
in 1910



Trusted by 85%
of Fortune[®]
Global 100

Hitachi Vantara

aims to become the world's preferred digital innovation partner.

We will do this by unlocking the 'good' in data to benefit customers, raise the quality of people's lives and build a sustainable society. Hitachi Vantara will specifically bring a competitive edge to the digital domains that matter most – the data center, data operations and enterprise digital transformation.

Hitachi Vantara gives you the confidence to deliver more.



Our portfolio is built on a foundation of world-class edge-to-core-to-cloud infrastructure offerings. It features AI and analytics solutions, cloud services for application modernization, systems integration and change management services for SaaS-based ERP implementations and migrations, and Lumada solutions for digital innovation.



Our world-class solutions are all backed by expert business consulting, deep experience in improving organization effectiveness, co-development capabilities and global delivery services.

Maximize your Infrastructure Advantage with Hitachi Vantara

Hitachi Vantara delivers a complete, future-proof storage solution, designed and built to outperform any other data storage system in its class.

Quite simply, no other storage system comes close. Discover how you can ensure greater uptime and release faster, more efficient capacity and performance not just from your Hitachi solutions, but throughout your entire storage suite.



Next Steps

Ready to learn how Hitachi Vantara
and our partners can help?

Talk to us today on tel:
+1 858. 225. 2095

[Learn more about Hitachi Virtual
Storage Platform solutions](#)

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About Hitachi Vantara

Hitachi Vantara, a wholly-owned subsidiary of Hitachi, Ltd., guides our customers from what's now to what's next by solving their digital challenges. Working alongside each customer, we apply our unmatched industrial and digital capabilities to their data and applications to benefit both business and society. More than 80% of the Fortune 100 trust Hitachi Vantara to help them develop new revenue streams, unlock competitive advantages, lower costs, enhance customer experiences, and deliver social and environmental value. Visit us at hitachivantara.com.

[HITACHIVANTARA.COM](https://hitachivantara.com)