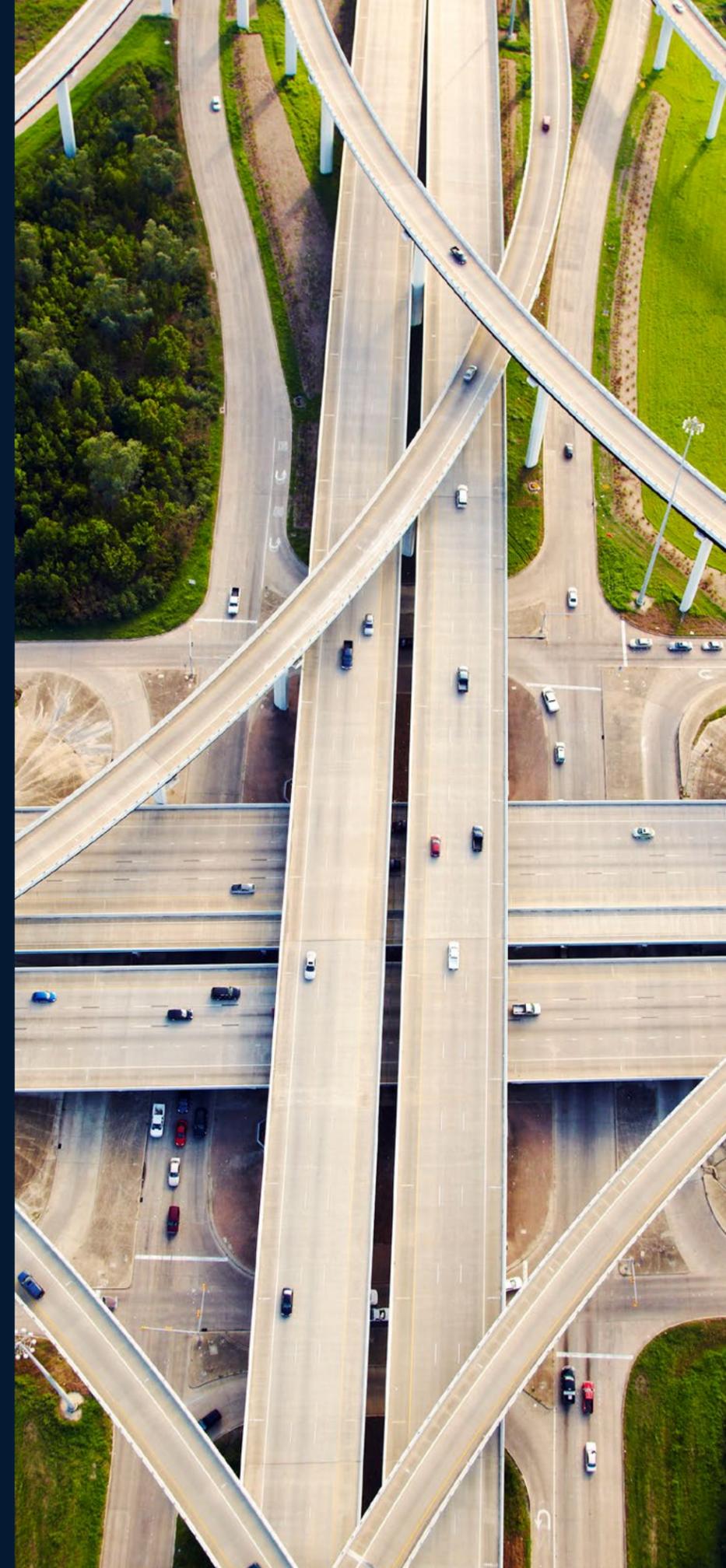


Accelerate Business Outcomes and Increase Flexibility with Hitachi Unified Compute Platform



Going Fast on a Multi-lane Computing Highway

ADVISORY:

New products mean new code that needs new infrastructure that can be deployed reliably and affordably

**DON'T GET
STUCK ON
THIS HIGHWAY**

- **Accelerate** product deployment velocity
- **Reduce** acquisition and operational cost
- **Simplify** management through automation
- **Maintain** enterprise security and compliance



AI/ML Workloads



Analytic Workloads



Industrial Apps



Enterprise Apps



Customer Facing Apps

WARNING:

The current divided computing landscape is not ready to speed your application and product development lifecycle.

EDGE

DATA
CENTER

PRIVATE
CLOUD

PUBLIC
CLOUD

The New Rules for the Road for Computing

RULE 1:

Create the ability to integrate data centers and public clouds

RULE 2:

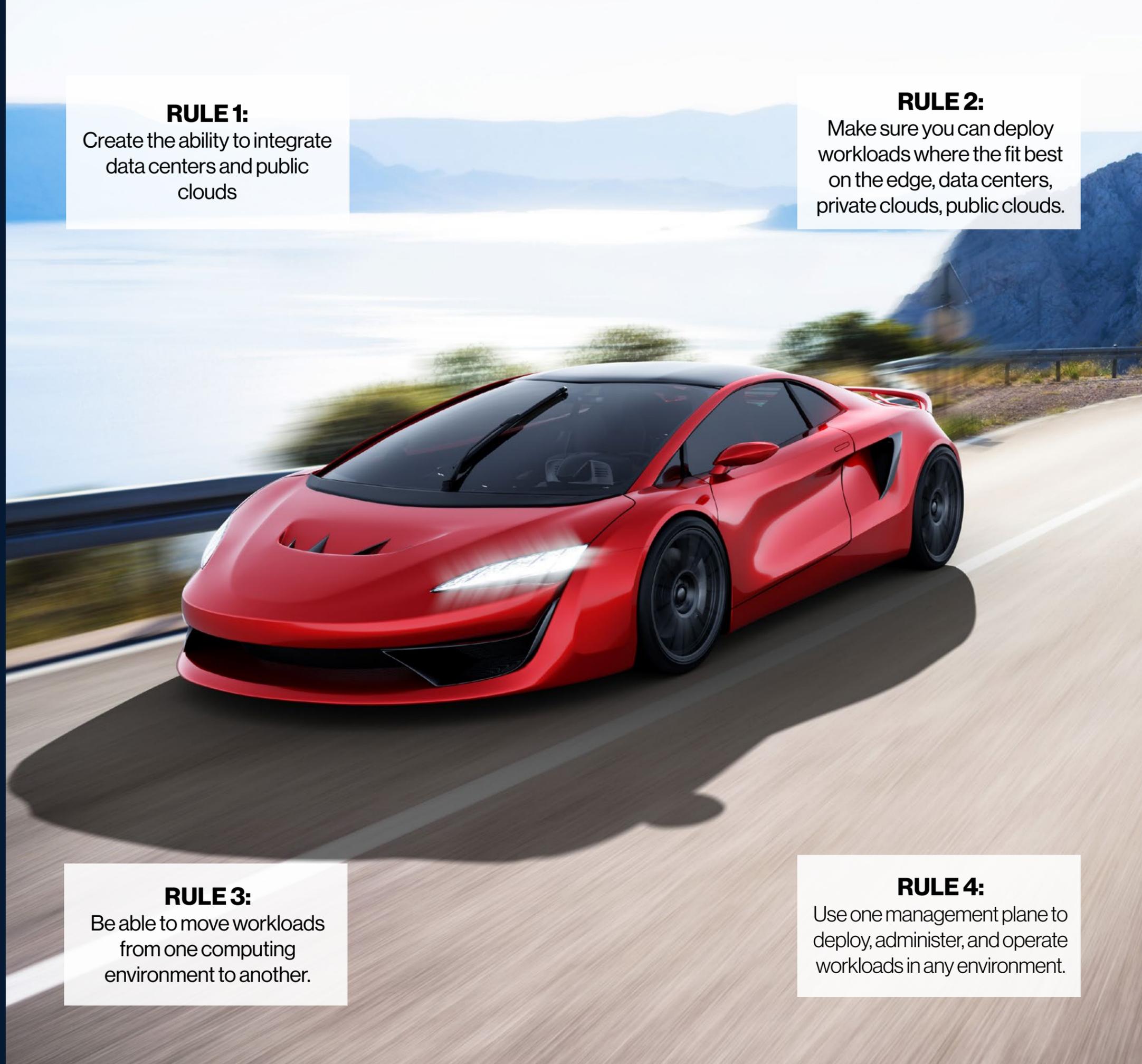
Make sure you can deploy workloads where they fit best on the edge, data centers, private clouds, public clouds.

RULE 3:

Be able to move workloads from one computing environment to another.

RULE 4:

Use one management plane to deploy, administer, and operate workloads in any environment.



Hitachi Unified Compute Platform will Speed Your Journey

CHANGE LANES AS NEEDED:

Seamless hybrid cloud meaning that customers can run applications anywhere, and easily scale to meet growing data requirements.

DRIVE EVERYTHING FROM ONE DASHBOARD:

Unified management of converged infrastructure, hyperconverged infrastructure, and cloud foundation solutions.

ACCELERATE BUSINESS OUTCOMES:

Speed past infrastructure traffic jams using policy-based cloud provisioning, automate firmware and driver upgrades, and trouble free expansion of storage.

AUTOMATE MAINTENANCE:

Don't worry about digital oil changes because full-stack automated life-cycle management makes sure the computing engine is always in tip top condition.

UCP Capabilities

With UCP, you can:



Support applications anywhere, and easily scale to meet growing data requirements.



Accelerate business outcomes



Unify management of converged and hyperconverged infrastructure



Speed time to production with pre-validated turnkey solutions



Implement flexible deployment — UCP allows unified cloud to run apps anywhere



Enable Full-stack automated life-cycle management



Future-Proof a customer's infrastructure



Guarantee fail-safe performance



Achieve scalable performance optimized to individual workloads

Taking the Fast Lane: **UCP in Action**

SAP HANA

**MICROSOFT
APPS**

**FLEXIBLE PRIVATE
AND HYBRID CLOUDS**

DATABASES

**VIRTUAL
DESKTOPS**

Acceleration and More: The Payoff of UCP

Customer Benefits:



Delivers flexible hybrid cloud to provide the best SLAs for the workloads



Accelerates service delivery with policy-based cloud provisioning



Automates firmware and driver upgrades, including full-stack upgrades including switches for stress-free lifecycle management



Innovates with a seamless cloud powering your business 24/7, and increase compute or storage capacities with ease by adding HCI, SAN or HCI Mesh