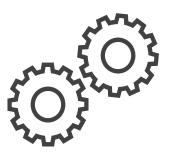
# What's the difference between IT leaders and the rest?

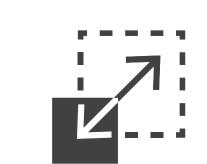
Explore the database strategy of the best



# Is it complete control?

Keep data secure on premises, or in a private cloud, when you need to guarantee protection.





HITACH

Inspir<u>e the Next</u>

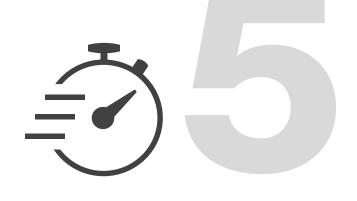
# **Or fluid flexibility?**

Orchestrate as one across on-premises and cloud databases – in bare-metal, virtualized or containerized environments.

## Is it cut-back costs?

Control TCO by only paying for what you need – and moving data for the best value, automatically.





#### **Instant reactions?**

New services need to hit the ground running fast – so orchestrated deployment is a must-have.



#### **Or scaled-up performance?**

Customer queries? Big decisions? Get answers fast, with lower latency infrastructure.



#### Or an easy ride?

Control all relational and non-relational databases together. Plus, automate life-cycle management.





#### **Reimagining everything?**

Upgrade the way you support Oracle and other core apps. Infrastructure, yes. But management too.



#### **Or playing it safe?**

#### - - -

Control access to sensitive data and know exactly where everything sits for licence compliance.

## What's the Difference? Everything.

No vendor lock-in. But a single point of management. Lower up-front and operational costs. But the performance you need for tomorrow's apps.

Hitachi Vantara's new Integrated Database Platform gives you rapid data access and automated operations. All thanks to pre-integrated converged infrastructure and data management software.

Pay for everything together, under one SLA. Choose your perfect blend of services— and redesign rapidly. Plus, get up and running from day zero with orchestrated deployment. Time for a database strategy that puts you ahead?

#### We are Hitachi Vantara

We guide our customers from what's now to what's next by solving their digital challenges. Working alongside each customer, we apply our unmatched industrial and digital capabilities to their data and applications to benefit both business and society.

#### **Hitachi Vantara**

Corporate Headquarters 2535 Augustine Drive Santa Clara, CA 95054 USA hitachivantara.com | community.hitachivantara.com Contact Information USA: 1-800-446-0744 Global: 1-858-547-4526 hitachivantara.com/contact



HITACHI is a registered trademark of Hitachi, Ltd. VSP is a trademark or registered trademark of Hitachi Vantara LLC. Microsoft, Azure and Windows are trademarks or registered trademarks of Microsoft Corporation. All other trademarks, service marks and company names are properties of their respective owners. NOTE: Actual trademark text should reflect the real content. Use the trademark guidance in the Hitachi Vantara Brand Guide.

Twogether | January 2022