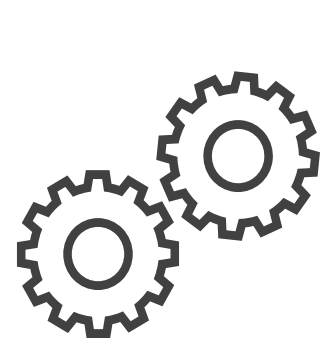# What's the difference between IT leaders and the rest?

Explore the database strategy of the best
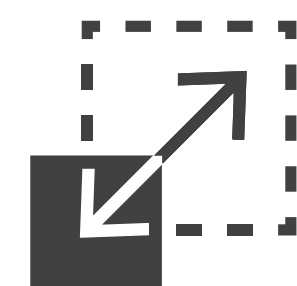
1 Is it complete control?
Keep data secure on premises, or in a private cloud, when you need to guarantee protection.

2 Or fluid flexibility?
Orchestrate as one across on-premises and cloud databases – in bare-metal, virtualized or containerized environments.

3 Is it cut-back costs?
Control TCO by only paying for what you need – and moving data for the best value, automatically.
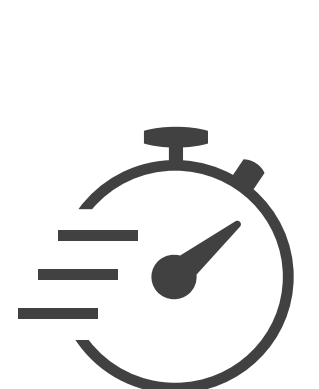
4 Or scaled-up performance?
Customer queries? Big decisions? Get answers fast, with lower latency infrastructure.
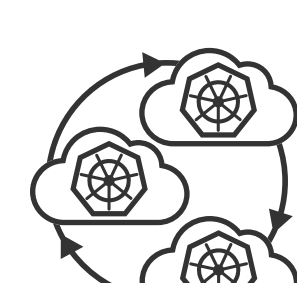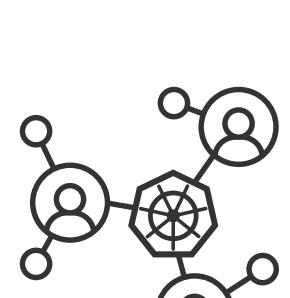
5 Instant reactions?
New services need to hit the ground running fast – so orchestrated deployment is a must-have.

6 Or an easy ride?
Control all relational and non-relational databases together. Plus, automate life-cycle management.

7 Reimagining everything?
Upgrade the way you support Oracle and other core apps. Infrastructure, yes. But management too.

8 Or playing it safe?
Control access to sensitive data and know exactly where everything sits for licence compliance.

What's the Difference? Everything.

No vendor lock-in. But a single point of management. Lower up-front and operational costs. But the performance you need for tomorrow's apps.

Hitachi Vantara's new Integrated Database Platform gives you rapid data access and automated operations. All thanks to pre-integrated converged infrastructure and data management software.

Pay for everything together, under one SLA. Choose your perfect blend of services – and redesign rapidly. Plus, get up and running from day zero with orchestrated deployment. Time for a database strategy that puts you ahead?

We are Hitachi Vantara

We guide our customers from what's now to what's next by solving their digital challenges. Working alongside each customer, we apply our unmatched industrial and digital capabilities to their data and applications to benefit both business and society.

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