

**DATASHEET**

# Eliminate the Continuous Cycles of Complex Planning, Migration and Downtime of Data Services

**Hitachi Modern Storage Assurance gives you the flexibility to stay modern and agile by non-disruptively taking advantage of increased performance and new features.**

## Introducing Hitachi Modern Storage Assurance

The post-pandemic world is changing how you do business, so it's time to accelerate innovation and protect your reputation. You can count on Hitachi Modern Storage Assurance to drive your company towards success, without downtime. It eliminates complex planning, purchase, installation, and migration cycles that regularly occur when moving to next-generation architectures, allowing you to shift your focus to business innovation.

## Simplifying Your Experience

Hitachi Modern Storage Assurance is available with Hitachi Virtual Storage Platform (VSP) 5000 series and E series models. It guarantees the upgrade and installation of your next-generation storage platform. You not only get reliable and resilient storage to accelerate your digital business today, but when you are ready you also will receive a full data-in-place upgrade with zero downtime.

Modern Storage Assurance is an architecture upgrade option that extends the life cycle of your storage investment by modernizing and upgrading your architecture without a forklift upgrade or downtime. Modern Storage Assurance leverages data-in-place upgrade capabilities within the platform, protecting your data and media investment.

Hitachi is the only vendor to offer an upgrade program that supports high-end open and mainframe systems, reflecting our commitment to your business-critical applications.

## Maximize Your Total Cost of Ownership

Hitachi Modern Storage Assurance supports enterprise storage that is deployed once and upgrades without disruption, when you are ready, to the next-generation of storage architecture. This is not just a controller upgrade but also a nondisruptive path to the future of storage without the need to repurchase capacity that you already own.

## Trusted Hitachi Reliability

Modern Storage Assurance is based on Hitachi's legendary trusted reliability and is backed by the industry's first and most comprehensive 100% data availability guarantee.

Hitachi Remote Ops monitoring system provides our proactive support. An AI-driven data lake, it encompasses more than 53,000 devices monitored across 11,000 sites globally. Some 40 trillion data points are collected weekly from Hitachi devices and are utilized for proactive problem identification. This allows us to resolve 90% of support issues before they affect customer environments.

That's why 87% of the Fortune 100 financial institutions rely on Hitachi storage solutions to deliver uninterrupted services to their customers.

By choosing this option to protect storage investments with an included upgrade, most customers will see total cost of ownership (TCO) savings of up to 30% over the next 10 years. This savings is compared to traditional storage, which typically would require a forklift upgrade.

Futureproof your storage decision today with Hitachi Modern Storage Assurance.



### About Hitachi Vantara

Hitachi Vantara, a wholly-owned subsidiary of Hitachi, Ltd., guides our customers from what's now to what's next by solving their digital challenges. Working alongside each customer, we apply our unmatched industrial and digital capabilities to their data and applications to benefit both business and society. More than 80% of the Fortune 100 trust Hitachi Vantara to help them develop new revenue streams, unlock competitive advantages, lower costs, enhance customer experiences, and deliver social and environmental value. Visit us at [hitachivantara.com](http://hitachivantara.com).

### Learn More →

Contact your Hitachi Vantara representative or click here for more information about how you can extend the life cycle of your storage investment with Hitachi Modern Storage Assurance.

### Hitachi Vantara



**Corporate Headquarters**  
2535 Augustine Drive  
Santa Clara, CA 95054 USA  
[hitachivantara.com](http://hitachivantara.com) | [community.hitachivantara.com](http://community.hitachivantara.com)

**Contact Information**  
USA: 1-800-446-0744  
Global: 1-858-547-4526  
[hitachivantara.com/contact](http://hitachivantara.com/contact)

© Hitachi Vantara LLC 2022. All Rights Reserved. HITACHI is a registered trademark of Hitachi, Ltd. VSP is a trademark or registered trademark of Hitachi Vantara LLC. All other trademarks, service marks and company names are properties of their respective owners.

DS-604-22-A MCoE January 2022